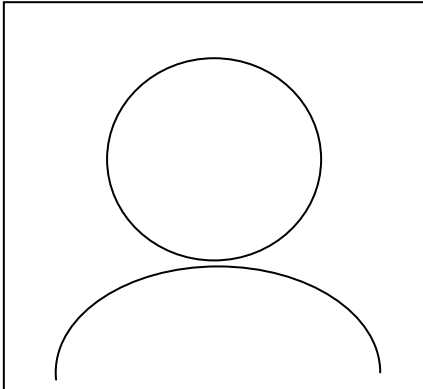


Persona exercise



Name:

Age:

Background

Motivations for requesting the project/presentation

Their ideal experience/outcome of the project/presentation

Possible frustrations with the group

Quote

What would their quote be following an ideal experience?

“

”