

Goal Setting - SWOT

SWOT is a helpful way to review the plans/ideas your group intends to use in order to gain a greater appreciation of strengths you can utilise and threats you should need to be aware of.

Strengths - skills/experience group members possess, strength of idea(s)

Weaknesses - lack of specific skills/experience, weaknesses in idea/plan

Opportunities - support/technology/resources can your group make use of

Threats - obstacles your group face in completing their goal