



Strategic Thinking: Questions to consider

1. Why does our University deserve to succeed?
2. What would a new Director/Team leader do differently? Why aren't you already doing that?
3. Imagine it is three to six years in the future and the proposed strategy has been unsuccessful. Why did it fail? What steps must you take now to ensure it doesn't fail?
4. Imagine it is 5 years from now:
 - a. what is different?
 - b. how are our services delivered?
 - c. how are we viewed by customers and stakeholders?
 - d. What are the steps you need to take to achieve that vision in 5 years' time?
 - e. What are your competitors envying the most about your business area?
 - f. What do your competitors respect the most about your business area?
5. What is the biggest gap between where your business area is now and where it says it is or wants to be in a years' time. How will you bridge that gap?
6. What do you envision the future needs of our customers to be in 5 – 10 years and how do you expect to meet them? How does your leadership style and approach help to deliver that vision?
7. Read Transforming Lives: brainstorm ideas for your area of how to deliver that vision. Which ideas would have the biggest impact with the lowest resource: how could you implement that change?