

# Martyn Robotham

Applied Computing graduate

*Martyn talks about the first impression you present to an employer using LinkedIn. He also explains how gaining recommendations and connections help secure the job to which you aspire.*

“LinkedIn has helped me get the job I want. The company I'm now working for looked at my profile, saw my skills and recommendations and asked about them in the interview.”

## Get connected

Martyn started the groundwork for his success while he was still a student at Chesterfield College, creating a LinkedIn profile during his time there. He knew that all aspects of his profile should look professional, including the photograph and the content.

Knowing what industry he wanted to work in, he knew that the best way to make his profile stand out in a competitive sector was to join in discussions and debates. This can demonstrate that you have a keen interest in the sector you want to work in.

## Joining groups

Joining groups has helped to further develop Martyn's understanding of the sector he now works in.

“It shows what people are talking about, what's important and the developments in that sector.”

Engaging in discussions also helps you become known within the



Martyn recently graduated from Sheffield Hallam University, having completed his foundation degree at Chesterfield College.

industry and enables you to build connections with companies that are either actively searching for candidates or may be in the future.

## Get recommended

Building good relationships with tutors and connections was instrumental in getting Martyn the job he wanted by the end of his course.

"I joined LinkedIn whilst at Chesterfield College, getting recommendations from lecturers."

These recommendations were commented upon during his interview for the company where he now works.

## Get the job

Developing his LinkedIn profile throughout his time as a student created a platform that enabled Martyn to demonstrate his recommendations to his prospective, and now current, employer.

Written by Haleema Khan

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