

Smita Poojary

International MBA student

As an international MBA student, Smita explains how LinkedIn allows students to capitalise on opportunities from around the world. She offers advice on the key features an employer looks for in a LinkedIn profile, often before calling in a candidate for an interview. She also clarifies how, as a professional, LinkedIn becomes a way to seek advice from global experts in industry.

“LinkedIn is one of the apps I use daily in order to grow my professional network, to discover new job opportunities and to stay updated with industry changes.”

Sharing information

It was only when a colleague at Accenture invited Smita to join the professional network that she began to explore the different ways LinkedIn could contribute to her professional development. She found that

“Experts from all over the industry on LinkedIn answered queries to help us resolve technical issues at Accenture.”

LinkedIn also allows her to remain connected to colleagues and opportunities in India while she is studying in England.

Discovering opportunities

Now that she is at Sheffield Hallam University, Smita is using LinkedIn to looking for an internship as part of her course. As an international student she acknowledges that a professional online presence is crucial



Smita studied Chemical Engineering for five years in India. She went on to work at Accenture as a Software Engineering Analyst for three years where she created her LinkedIn profile. Currently she is at Sheffield Hallam University working towards her MBA.

when seeking internship and employment opportunities from around the world.

Smita finds LinkedIn to be a brilliant resource for searching employers and opportunities, particularly through following the groups relevant to her industry. These groups not only detail front-line research that is being developed in chemical engineering but also allow Smita to make connections with leading researchers and employers.

Keep updating your profile

Smita has found that employers ask for your LinkedIn URL first, even before you reach an assessment or interview stage, and so her advice is to make sure your profile is always up-to-date.

Written by Haleema Khan

© The Higher Education Academy 2015

