**Evaluating an initiative**

The evaluation process presented below has been adapted from the [Student Engagement Evaluation framework](http://tsep.org.uk/evaluation-framework/), which was developed by Liz Thomas and The Student Engagement Partnership (TSEP). A series of questions are presented which should be addressed by those overseeing the projects and evaluation.

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| **Preliminary thinking** | |
| 1. What is student engagement (in your context)? | * Where do you want students to engage? (Different spheres of engagement) * How do you want students to engage? (Different levels of engagement) * Who do you want to engage? (Different student groups) |
| 1. Why is student engagement important? | * What changes/benefits are you seeking in different spheres? * Who are the beneficiaries of engagement? * What type of outcomes are you expecting or hoping for? |
| 1. What is your specific intervention or approach? | * What are you putting in place * Which sphere will it take place? * When will it happen? * Who are you looking to engage * How will you engage them? * Why are you doing it? * What evidence do you have to support this approach? |
| **Evaluation design** | |
| 1. What is the purpose of your evaluation? | * Who are your intended beneficiaries? * Why are you undertaking your evaluation? * What do you want to evaluate? |
| 1. How do you expect your intervention to improve student engagement or student engagement outcomes? | * What is your theory of change for each of your anticipated beneficiaries? |
| 1. What are your indicators of success? |  |
| 1. How will you collect evidence that you have been successful? |  |
| **Implementation and analysis** | |
| 1. How will you anticipate potential consequences? | * Is your evaluation being undertaken ethically? |
| 1. Have you developed an evaluation action plan? | * What are the key activities? * Who will lead them? * Who else will be involved and what is their role? * What resources of support are required? * When will key activities take place * What will be the outputs of each activity * How will the evaluation team work together? |
| 1. How will you analyse your data? |  |
| **Reporting and using evidence** | |
| 1. How will you report your findings to different audiences? | * How will the evaluation team work together? * Who is your audience and what information do they need? * What is your key message for this audience and do you have the supporting evidence? * What are the implications of your findings for policy and practice which is relevant for this audience? |
| 1. How will you use the learning from your evaluation to enhance engagement? |  |