

**COURSE TITLE & COURSE CODE:** MSc Strategic Events Marketing (FT/WE) 44MS02698F 44MS02699S – September Starters

**Level 7/Year 1**

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Business & Management Strategy	44-700462	Sem 1	30	AF	
Research Methods	44-703569	Sem 1	15	AF	
Strategic Event Creation	44-703865	Sem 1	30	AF	
Delivering Successful Business Events	44-701009	Sem 2	30	BF	
Work Related Learning	44-704310	Sem 2	15	BF	
Live Event	44-706547	Sem 2	15	AF	
Dissertation	44-704463	CONT1	45	BF	Studied from Jan - August

There are no elective modules on this course.