Sheffield Hallam University

Faculty of Business, Technology & Engineering

COURSE TITLE & COURSE CODE: MSc International Hospitality Management (FT & WE) - 44MS00252F/44MS00717S – SEPTEMBER STARTERS

Level 7/Year 1
All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Business & Management Strategy	44-700442	Sem 1	30	AF	
Research Methods	44-703569	Sem 1	15	AF	
Leadership & Mgt Skills	44-702361	Sem 1	15	AF	
Global Hospitality Experience	44-704036	Sem 1	15	AF	
Work Related Learning	44-704310	Sem 2	15	BF	
Consumer Behaviour, Mktg & Technology in Hospitality	44-700772	Sem 2	15	BF	
Sales & Revenue Mgt	44-703673	Sem 2	15	BF	
Dissertation	44-704463	CONT1	45	BF	Dissertation is studied Jan - August

Students must select one of the following electives:

Semester 2 choose……	Module Code	Semester	Credits	Occ	
International Cultural Events	44-702124	Sem 2	15	BF	
Live Event	44-706547	Sem 2	15	AF	
Managing Profitable Food & Beverage Organisations	44-702543	Sem 2	15	BF	
Safety & Security Management in Tourism	44-706859	Sem 2	15	AF	
Strategic Resort Hotel Management	44-703895	Sem 2	15	BF	
Visitor Attractions Management	44-704859	Sem 2	15	BF	