

COURSE TITLE & COURSE CODE: MSc International Events & Conference Mgt (FT/WE) 44MS01442F 44MS01877S – September Starters

Level 7/Year 1

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Business & Management Strategy	44-700462	Sem 1	30	AF	
Research Methods	44-703569	Sem 1	15	BF	
Strategic Event Creation	44-703865	Sem 1	30	AF	
Delivering Successful Business Events	44-701009	Sem 2	30	BF	
Work Related Learning	44-704310	Sem 2	15	BF	
Dissertation	44-704463	CONT1	45	BF	Studied from Jan - August

Students must choose one elective module from the following:

Semester 2 choose.....	Module Code	Semester	Credits	Occ	Comments
International Cultural Events	44-702124	Sem 2	15	BF	
Live Event	44-706547	Sem 2	15	AF	
Managing Profitable Food & Beverage Organisations	44-702543	Sem 2	15	BF	
Safety & Security Management in Tourism	44-706859	Sem 2	15	AF	
Strategic Resort Hotel Management	44-703895	Sem 2	15	BF	
Visitor Attractions Management	44-704859	Sem 2	15	BF	