Sheffield Hallam University

DMD CODE

COURSE TITLE & COURSE CODE: Bsc International Hospitality Business Management 44BS01885F/S
YEAR: 2020/21

LEVEL: FOUR

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Hospitality Principles and Practices	44-404195	1	20	BF	
Hospitality Process and Decision Making	44-404192	1	20	BF	
Academic and Professional Skills	44-400024	1	20	BF	
Business Analysis for the Service Sector	44-400459	2	20	BF	
Marketing Communications	44-402579	2	20	BF	

Insert instructions to students

Semester 1 - choose ……	Mod Code	Credits	Occ	Cap No	Comments

Choose one from the below

Semester 2 - choose one……..	Mod Code	Credits	Occ	Cap No	Comments
Global Food, Drink and Society	44-401832	20	BF		
Language (runs in semester 1 and semester 2)		20	CF		

COURSE TITLE & COURSE CODE: Bsc International Hospitality Business Management 44BS01885F/S

YEAR: 2020/21

LEVEL: FIVE

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Academic Research Skills	44-504370	1	20	DF	
Revenue Management	44-506268	1	20	AF	
People and Organisations in Context	44-502962	2	20	CF	
Managing Food and Beverage Operations	44-504845	2	20	BF	
Hotel & Resort Outlet Management	44-502149	2	20	BF	

Insert instructions to students

Choose one from the below

Semester 1 – choose one	Mod Code	Credits	Occ	Cap No	Comments
Enterprise and Small Business in Tourism, Hospitality and Events	44-506266	20	AF		
Managing Hospitality Resources	44-504618	20	AF		
Philosophy of the Restaurant	44-503012	20	BF		

		20		
Language (runs over semester 1 and 2)		20		
Language and Specialist Cultural Studies (outgoing Live Learn Earn or Erasmus)				

DMD CODE

COURSE TITLE & COURSE CODE: Bsc International Hospitality Business Management 44BS01885F/S

YEAR: 2020/21

LEVEL: SIX

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Strategic Management in International Hospitality and Tourism	44-604758	1	20	AF	
Research Project	44-604785	1	20	EF	
Hospitality Management Consultancy	44-606272	2	40	AF	

Insert instructions to students
Choose one from the below

Semester 1 - choose one	Mod Code	Credits	Occ	Cap No	Comments
Food Supply Chain Management	44-601700	20	BF		
Hotel Operational Analysis	44-602150	20	BF		
Language (runs in semester 1 and 2)		20			

No route defined until level 6 – then select elective to remain on the main route or 1 (Culinary Arts) or 2 (Hotel and Resorts).

Semester 2 - choose one……..	Mod Code	Credits	Occ	Cap No	Comments
Critical Approaches in Hospitality Marketing, Experiences and Analytics	44-600929	20	CF		
(1) International Culinary Product Development, Innovation and	44-604280	20	BF		
(2) International Hotel and Resort Management	44-604568	20	CF		