

COURSE TITLE & COURSE CODE: **BSc Sport Business Management with Foundation Year - 66BS00101Z**
BSc Sport Business Management with Foundation Year (Sandwich Course) - 66BS00101Y

Level 3/Year 0

All students take the following mandatory modules (100 credits):

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Contemporary Issues In Health, Sport And Social Care	66-306692	Long1	40	AF	
Personal And Professional Skills For Health, Sport And Social Care	66-306693	Long1	40	AF	
Foundation Project In Health, Sport And Social Care	66-306694	Sem 2	20	AF	

Plus one elective from the modules below (20 credits):

Elective Module	Module Code	Semester	Credits	Occ	Comments
Applied Science for Health, Sport and Social Care	66-306691	Sem 1	20	AF	
Introduction To Social Science For Health, Sport And Social Care	66-306695	Sem 1	20	AF	

Level 4/Year 1

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Developing Management and Leadership Practice	66-401102	SEM 1	20	AF	
Managing the Sports Business	66-402561	SEM 2	20	AF	
Principles of Marketing and Finance for Sport Managers	66-403193	SEM 2	20	AF	

Sport Research In Practice	66-403827	SEM 1	20	AF	
Understanding Sport and Physical Activity	66-408015	SEM 2	20	AF	
The Sport and Physical Activity Environment	66-408011	SEM 1	20	AF	

Level 5/Year 2

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Applied Marketing and Finance for Sport Managers	66-500282	SEM 1	20	BF	
Enterprise and Innovation	66-508000	SEM 2	20	BF	
HRM for Sport Managers	66-502905	SEM 1	20	BF	
Research Methods in Sport	66-507997	LONG1	20	BF	
Placement in Sport	66-508014	LONG1	20	AF	

Plus **ONE** module (20 credits) from the Semester two options below:

Semester 2 - choose	Mod Code	Credits	Occ	Comments
Event Management	66-508012	20	AF	
Managing the Development of Sport in The UK	66-502556	20	BF	
Operational Facility Management	66-502891	20	TBC	

Level 6/Year 3 (Year 4 for Sandwich route students)

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
Strategic Management of Sport	66-603883	SEM1	20	AF	
Management Applications	66-602487	SEM2	20	AF	
Project in Sport	66-607999	LONG1	40	AF	

Plus **ONE** module (20 credits) from the Semester one options below:

Semester 1 - choose	Mod Code	Credits	Occ	Comments
Managing the Development of International Sport	66-602555	20	AF	
Strategic Management of Sport Events	66-602066	20	AF	
Strategic Facility Management	66-603867	20	AF	

Plus **ONE** module (20 credits) from the Semester two options below:

Semester 2 - choose	Mod Code	Credits	Occ	Comments
Economics and Finance of Professional Team Sports	66-601281	20	AF	
Marketing Communications	66-602576	20	AF	
Sport, Brands and Culture	66-603515	20	AF	