

COURSE TITLE & COURSE CODE: BA HON BUSINESS STUDIES (44BA00010S)

YEAR: 2021/22

Level 4/Year 1

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
CONTEMPORARY ORGANISATIONS	44-400819	Sem 1	20	BF	
CUSTOMERS AND MARKETS	44-400972	Sem 1	20	CF	
DATA ANALYSIS FOR BUSINESS DECISIONS	44-400982	Sem 1	20	BF	
ENTERPRISE CHANGE AND CREATIVITY	44-401411	Sem 2	20	BF	
PEOPLE AND ORGANISATIONS IN CONTEXT	44-402961	Sem 2	20	CF	

Choose one 20 credit module (Please note that if you choose to take a language you will select one single language which runs year-long.

Semester 1 - choose	Mod Code	Credits	Occ	Comments

Semester 2 - choose	Mod Code	Credits	Occ	Comments
GLOBAL BUSINESS ENVIRONMENT	44-401824	20	BF	If you choose a Language elective, you will study this in Semester 1 and Semester 2
FOREIGN LANGUAGE	44-LLXX02	20	AF	

Level 5/Year 2

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
FINANCE FOR BUSINESS PERFORMANCE	44-505520	Sem 1	20		
LEADING INNOVATIVE ORGANISATIONS	44-502394	Sem 2	20	BF	
RESPONSIBLE AND ETHICAL BUSINESS PRACTICE	44-503627	Sem 2	20	AF	
STRATEGIC PLANNING (SHAPING THE FUTURE)	44-503889	Sem 1	20	AF	
BUSINESS IN PRACTICE	44-500503	Sem 2	20		

Choose one 20 credit module (Please note that if you choose to take a language you will select one single language which runs year-long).

Semester 1 - choose	Mod Code	Credits	Occ	Comments
LANGUAGE AND SPECIALIST CULTURAL STUDIES	44-LCXX01	20	AF	

Semester 2 - choose	Mod Code	Credits	Occ	Comments
APPLIED FINANCIAL MANAGEMENT	44-501654	20	AF	
BUSINESS LAW	77-500481	20	AF	
ESSENTIAL IT SKILLS FOR BUSINESS	44-501478	20	AF	
LEADING AND MANAGING TEAMS	44-502390	20	AF	
MANAGING INTERNATIONAL BUSINESS	44-504619	20	BF	
PLANNING YOUR OWN BUSINESS	44-503085	20	AF	
SERVICE AND RETAIL MARKETING	44-503719	20	AF	
FOREIGN LANGUAGE	44-LLXX02	20	AF	If you choose a Language elective, you will study this in Semester 1 and Semester 2

Level 6/Year 3 full time/ Level 4 sandwich route

All students take the following mandatory modules:

Mandatory Module	Module Code	Semester	Credits	Occ	Comments
BUSINESS CONSULTANCY PROJECT 1	44-606368	Sem 1	20	AF	
BUSINESS CONSULTANCY PROJECT 2	44-606369	Sem 2	20	AF	
IMPLEMENTING STRATEGY AND CHANGE	44-604548	Sem 1	20	GF	
LEADERSHIP IN CONTEMPORARY ORGANISATIONS	44-602370	Sem 1	20	EF	

Choose two 20 credit modules (Please note that if you choose to take a language you will select one single language which runs year-long.

Semester 1 - choose	Mod Code	Credits	Occ	Comments

Semester 2 - choose	Mod Code	Credits	Occ	Comments
BUSINESS IN THE EUROPEAN ECONOMY	44-600476	20	BF	
BUSINESS OPERATIONS AND PROJECT MANAGEMENT	44-600493	20	BF	
CONSULTANCY SKILLS FOR ORGANISATIONAL CHANGE	44-600766	20	BF	
CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS	44-604830	20	DF	
CONTEMPORARY ISSUES IN MARKETING	44-600804	20	BF	
CUSTOMER PSYCHOLOGY	44-602012	20	BF	
FINANCIAL FLUENCY FOR DECISION MAKING	44-601648	20	DF	
FINANCIAL PERFORMANCE MANAGEMENT	44-601656	20	EF	
MANAGING FOR SUCCESS	44-604617	20	CF	
MANAGING THE DIGITAL ENTERPRISE	44-602557	20	DF	
SUSTAINABLE AND RESPONSIBLE BUSINESS IN THE C21 - CONTEMPORARY CHALLENGES	44-604771	20	CF	
FOREIGN LANGUAGE	44-LLXX02	20	AF	If you choose a Language elective, you will study this in Semester 1 and Semester 2

