

**Service:** Enterprise Team

**Lead:** Caroline Nouvellon (Student & Graduate Enterprise Manager) [c.nouvellon@shu.ac.uk](mailto:c.nouvellon@shu.ac.uk) / Ext 6980

**Contact:** Graeme Tidd (Enterprise Adviser) [g.tidd@shu.ac.uk](mailto:g.tidd@shu.ac.uk) / Ext 3560

**Location:** Hallam i-Lab (Aspect Court)

**Applications:** Students apply via UniHub

## Introduction / Overview

The **Enterprise Team** provides a range of opportunities for students to engage in enterprise and entrepreneurial activities at both curricular and extra-curricular level. Our curricular offer is in line with the **HSE work experience strand** and focusses predominately on placement provision:

- Enterprise Residency placement (available as an option at all levels e.g. 120 hours)
- Enterprise Sandwich Year placement (36 weeks): shorter versions are available

These placements are designed to support **student initiated and led projects/business ventures** as an alternative to the traditional placement/work experience within a company setting.

Work Experience	✓
Digital Skills	✓
Career Readiness	✓
Graduate Attributes	✓
Extra-Curricular	✓

Further information on both the placement options can be found below.

## Enterprise Residency Placement

The **Enterprise Residency** is **available at all levels of study** and the content, structure and assessment for the residencies will be aligned with and mapped to the module/course requirements in consultation between the academic lead and the Enterprise Team. **Please note:** A named academic contact is essential.

The uniqueness (USP) of the Enterprise Residency is that the ventures undertaken are **student initiated** and will focus on the research and/or development of a commercial and/or social venture, including freelance pertinent skills. Students will be supported to take full advantage of this opportunity to develop the skills and attributes valued by employers.

During the residency, students will receive regular support and one-to-one advice from the appropriate Enterprise team member(s). This will include an initial meeting to discuss their ideas/plans prior to the start of the residency, followed by a one-to-one induction meeting with the Enterprise Adviser and /or Start-up Adviser when they start.

## Benefits for students

- ✓ Gain real-life business/enterprise experience
- ✓ Develop a range of graduate attributes e.g. confidence, resilience, enterprising, drive, creativity
- ✓ Explore and broaden career options
- ✓ Opportunities to enter into team competitions at a local, national and international level e.g. Enactus, Freelancer Award, Hallam Enterprise Award, other industry specific competitions

Students will under **normal circumstances**, be based in the Hallam i-lab for the duration of the residency which offers the following facilities and resources:

- ✓ Access to hot-desk installed with PCs and Macs offering specialist software
- ✓ Printer/scanner
- ✓ Access to support of the Enterprise Team
- ✓ Bookable presentation, workshop and meeting rooms
- ✓ Breakout working areas
- ✓ Networking events
- ✓ Kitchen facilities

## Mandatory requirements for all enterprise residencies:

- attendance at appropriate enterprise related workshops:
  - ✓ Introduction to Enterprise Thinking
  - ✓ Resilience and the Entrepreneur
  - ✓ Business planning (a creative and interactive approach)
- regular attendance in Hallam i-Lab (when appropriate)
- completion of an online training module is required for students seeking freelance work opportunities via Hallam Freelancers (**mandatory for option 4 – see below for details**)

## Residency Options

### 1. Student initiated commercial or social ventures

Working individually or in small teams (maximum 4). Students test the validity and potential of their own venture idea.

#### Previous examples:

- Criminology: a project based on developing a venture related to addressing homelessness in Sheffield, working in collaboration with local organisations.
- Psychology: developing an online knowledge base for local retailers based on product placement
- Sport: a project based on the creation of an online football magazine
- English: a project based on the creation of an online anthology of children's poetry and stories
- Education: student developing educational resources to use in the classroom

### 2. ENACTUS

Student initiated sustainable projects that empower people/communities to improve their lives and reach their potential. Projects can range from supporting local homeless or the unemployed to developing international projects which will benefit whole communities Students have the option of initiating their own projects or alternatively, participating in projects set up by another student.

One of the programme's particular strengths is that students have the opportunity of working in multi-disciplinary cross departmental or faculty teams when it is compatible and appropriate to a student's module/course content and accreditation.

#### Previous examples:

- Creating new garments from recycled clothing to support Bluebell Hospice and provide workshops to train local female asylum seekers learn sewing skills
- Using left-over food for the homeless and supporting them to cook for themselves
- Creating an empowerment and training programme for the youth homeless community

### 3. Hallam Pop-up Shop

Situated on Howard St, it provides students with an ideal venue to test out their products on the open market, host events or organise exhibitions. The use of the pop-up shop can be used in conjunction with other residency options or as a stand-alone option. Students have access to the shop throughout the year subject to availability. Pop-up shop bookings are made via UniHub.

## Enterprise Sandwich Year Placement + Applied Professional Diploma

Students have the option of using their sandwich year placement to set up their own business venture. Applications are made via UniHub. **Please note:** A named academic contact is essential.

#### Options

- **Enterprise Sandwich Year Placement (36 weeks):** open to all courses offering a sandwich or formal year long placement. Students use the year to develop a business idea of their own with a view to trading by the end of the year. Students can
- **Enterprise Sandwich Year Placement (6-24 weeks):** open to all courses that offer a placement year. This allows students to combine two or more placements over the full 36 weeks that constitutes a full sandwich year placement.
- **Hallam Pop-up Management Team Sandwich Year Placement:** This is a new sandwich year placement opportunity (2020/2021) which seeks to bring together a student multi-disciplinary 5 person team that will take on the full responsibility for coordinating the day to day management of the pop-up shop as well as initiating and organising a calendar of themed events throughout the year.
- **Enterprise Magazine Sandwich Year Placement:** This is a new sandwich year placement opportunity (2020/2021) which seeks to bring together a student multi-disciplinary 5 person team that will take on responsibility for creating a bi-monthly magazine (hard copy and online). The publication will document Enterprise activities and events as well as profile some of our student and graduate businesses.

#### All placement options include the following support:

- ✓ Funding: £500 seed fund (*per business*) with further funding up to £1000 available
- ✓ Regular 1-2-1 meetings with the Start-up Adviser
- ✓ Regular business-related workshops
- ✓ Access to specialist business advisers as required and appropriate
- ✓ Free tenancy in the Hallam i-Lab for the duration of the year
- ✓ Mentoring support
- ✓ Networking opportunities

For further information on our offer and case studies of the students and graduates we have supported please visit our [Work For Yourself Careers Connect](#) pages.