

THE CITY

Bilbao, with the **Guggenheim Museum** as a great international symbol, is the gateway to the Basque cultural universe.

It is a city that is an example of **urban transformation** at a global level and has maintained a number of hallmarks that make it singular and unique.

Every year, Bilbao hosts more and more **international events**: UEFA EURO 2020 Host city, World's 50 Best Restaurants competition, BBK Live Festival, MTV EMA 2018, European Rugby Champions Cup Final,...

At 12 kilometres from Bilbao, **Bilbao Airport** allows easy connection with the rest of the continent, as it serves flights from the main cities in Europe every day.



19-20 international visitors

HOW TO CONTACT US

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UNIVERSITY OF THE BASQUE COUNTRY FACULTY OF SOCIAL AND COMMUNICATION SCIENCES

www.ehu.eus/gkz-csc/all-the-information





THE UNIVERSITY

Would you like to live an international experience during your university studies?
If so, the **University of the Basque Country** is an excellent choice.

Our university is the Basque Country's largest higher education institution. Structured in three campuses –covering the three Basque territories-, our community of students, lecturers and researchers aggregates 60,000 fellows.

Ranked among the top 500 world universities, the University of the Basque Country is a multilingual institution where Spanish, Basque and English are equally spoken.

If you are interested in building on your academic destinations and professional qualifications, the University of the Basque Country can offer you a positive learning environment, optimal technical and human resources and above all the prestige of a university committed to excellence and innovation in teaching.

THE FACULTY

Faculty of Social and Communication Sciences is located in the Campus of Biscay, close to **Bilbao** city. The Faculty has 2,500 students and we receive every year more than 150 international exchange students. Founded in 1981, it is one of the largest Faculty at the UPV/EHU.

We offer five BA degrees:

- Political Science and Public Administration
- Sociology
- Advertising and Public Relations
- Audiovisual Communication
- Journalism



COURSES TAUGHT IN ENGLISH (6 ECTS each)

Fall semester

Basic Concepts of Political Science
Language Usages in Media
Art Direction
History of Classic Cinema (also in French)
Basque Language, Culture and Media
Documentary Film Forms
Representation & Political Parties
Informative Writing for the Press
On-line Journalistic Writing
Photo-journalism

Spring semester

Foundations of Political Analysis
Political Behaviour
Theories of the Communication (also in French)
Communication and Advertising: Strategies of Persuasion
History of the Contemporary World
Statistics Applied to Communication
History of Advertising
Multimedia Editing and Production
Documentary Film Workshop
Communication, Gender and Mass Culture
History of Modern and Contemporary Cinema
Press Offices: Organizational Communication
Methods of Research in Communication

ENGLISH FRIENDLY COURSES (6 ECTS each)

Fall semester

Medios de Comunicación Local: Creación de un Producto Informativo
Política Comparada
Sociología de la Vida Cotidiana
Representación y Partidos Políticos
El Sistema Político en España y Euskadi
Análisis del Entorno Económico

Spring semester

Política Internacional en la Época Actual
Sociología Urbana
Análisis Político y Prospectiva Electoral