



FACT SHEET

International Programs



WHY excelia?

- **5** accreditations, certifications et international quality certifications :
 - ✓ **AACSB** (*Association to Advance Collegiate Schools of Business*)
 - ✓ **EQUIS** (*EFMD Quality Improvement System*)
 - ✓ **AMBA** (*Association of MBAs*)
 - ✓ **TedQual** delivery by UNWTO (*Tourism Education Quality for Bachelor Tourism & Hospitality and MSc in Transformations of Tourism and Destinations*)
- **An international Campus:**
 - ✓ 25% of international Students
 - ✓ 78 nationalities represented
 - ✓ 44% international teachers
- **Environmentally Responsible Commitment:**
 - ✓ **BSIS** (*Business School Impact System*)
 - ✓ **Global Code of Ethics** (*UNWTO*)
 - ✓ **PRME** (*Principles for Responsible Management Education*)
- **3 Lines of research:**
 - ✓ corporate social responsibility
 - ✓ tourism management
 - ✓ agility of organizations
- **1 Teaching & Learning Center** with 1 Innov Case Lab) + 1 Game Lab
- **Students services available:**
 - **Orientation days:** Orientation is compulsory for all students coming on exchange.
 - **1 Career Centre**
 - **Student associations:** <https://www.excelia-group.com/en/live-experiences/student-associations>
 - **IT services**
 - **Library:** Located at the heart of the School and opened **6 days a week**, with a zone for **working alone**, in peace and quiet and coworking areas for **group discussions**
 - **Sport facilities:** International students have access to the SUAPS - university gymnasium and sports clubs



INTERNATIONAL RELATIONS OFFICE

Erasmus Code: F LAROC07

Director : Alejandro ESCUDERO YERRO - escuderoa@excelia-group.com - +33 516 19 62 43

BBA Coordinator: Luminita GEORGESCU georgescul@excelia-group.com - +33 546 51 77 48

MiM & MSc Coordinator: Camille BERGE - bergec@excelia-group.com - +33 516 19 62 55

BTH Coordinator: Marina KCHOUK - kchoukm@excelia-group.com - +33 546 51 77 43

BB Coordinator: Delphine JOUMARD - kchoukm@excelia-group.com - +33 516 19 63 55

Website for incoming Exchange students : <https://www.excelia-group.com/en/studying-la-rochelle/international-students/exchange-students>

Welcome days video : <https://www.youtube.com/watch?v=biQY9t-Kpsw>

Our values in video : <https://www.youtube.com/watch?v=mPe4csLY9qA>



ACADEMIC CALENDAR

BACHELOR IN BUSINESS ADMINISTRATION (BBA)

*A 4-year Undergraduate Programme in International Business
Taught in French or in English (100%)*

FALL SEMESTER			
BBA 2	Beginning of September	Mid of December	French or English
BBA 4	Beginning of September	Mid of December	French or English

SPRING SEMESTER			
BBA 2	Beginning of January	End of April	French or English
BBA 4	Beginning of January	Mid of April	French or English

BACHELOR BUSINESS (BB)

*A 3-year Undergraduate Programme in Business
Taught in French*

FALL SEMESTER			
BB 1	Beginning of September	Beginning of December	French
BB 2	Beginning of September	Mid of December	French
BB 3	Mid of September	End of December	French

SPRING SEMESTER			
BB 1	Beginning of January	Mid of April	French
BB 2	Beginning of January	Beginning of April	French
BB 3	Beginning of January	Beginning of April	French

MASTER IN MANAGEMENT (MIM)

*A 3-year Master Programme in Management
Taught in French or in English (100%)*

FALL SEMESTER			
MIM 1 - Pre master	Beginning of September	End of December	French or English
MIM 2 - Master 1st year	Beginning of September	Mid of December	French or English

SPRING SEMESTER			
MIM 1 - Pre master	Mid of February	End of May	French or English
MIM 2 - Master 1st year	Beginning of January	Mid of April	French or English

MASTER OF SCIENCES (MSc)

A 2-year Specialized Master Programme
Taught in French or in English (100%)

FALL SEMESTER			
MSc 1	Mid of September	End of December	French or English
MSc 2	Mid of September	Beginning of January	French or English

SPRING SEMESTER			
MSc 1	Beginning of January	Beginning of April	French or English
MSc 2	Mid of January	Beginning of April	French or English

BACHELOR IN TOURISM & HOSPITALITY (BTH)

A 3-year Undergraduate Programme in Tourism Management
Taught in French or in English

FALL SEMESTER			
BTH 1	Beginning of September	End of November	French or English
BTH 2	Beginning of September	Mid of December	English
BTH 3	Beginning of September	End of December	French or English

SPRING SEMESTER			
BTH 1	Beginning of January	End of April	French or English
BTH 2	Beginning of April	End of June	English
BTH 3	Beginning of January	Beginning of April	French or English

*Note :In the context of COVID19, courses at Excelia will be taught in a mix of hybrid/synchronous classes. The contents of this document are as far as possible up to date and accurate at the date of publication. Changes and restrictions are made from time to time and Excelia reserves the right to add, to amend or withdraw courses and facilities, to restrict student numbers and to make any other alterations as it may deem necessary.

SUMMER PROGRAMS & FRENCH LANGUAGE INSTITUTE

<http://www.ief-larochelle.com/en/>

<https://www.excelia-group.com/our-programmes/foundation-courses/summer-winter-school>

WINTER SCHOOLS

NAME OF PROGRAM	OBJECTIVES	MODULES	FORMAT	EXCHANGE IN STUDENT RESIDENCE	EXCHANGE IN SHARED ROOM HOTEL	DATES	CHECK IN / CHECK OUT	REGISTRATION BEFORE:
International Supply Chain Management & Strategy 4 weeks (TEC Monterrey)	Taught entirely in English, this course is designed to provide participants with the essential management competencies, in order to acquire an expert understanding of International Supply Chain Management & its Strategies.	International Supply Chain & Supply Chain Strategy Advanced Bachelor Level	<u>Duration:</u> 4 weeks in January <u>Total contact hours:</u> 80 <u>ECTS:</u> 10	€ 1 290 (€ 322,5 per week) including accommodation in the CROUS student residence		from January 4th to January 29th, 2021	Check in: January 3rd pm Check out: January 30th am	November 16th, 2020
CSR & Environmental Issues 2 weeks (Australia, Corea, South America, South Africa, Vietnam, Taiwan)	lo	Corporate Social Responsibility & Environmental Issues + cultural activities or visits Bachelor Level	<u>Duration:</u> 2 weeks from the last week of January to the end of the first week of February <u>Total contact hours:</u> 60 <u>ECTS:</u> 7,5	€ 1 100 (€ 550 per week) including accommodation in the CROUS student residence		from January 25th to February 5th, 2021	Check in: January 24th pm Check out: February 6th am	December 15th, 2020

SUMMER SCHOOLS

CSR & Event Management Summer Program 4 weeks (UDEM in Monterrey)	<p>The Event Management course provides an introduction to the principles of event management, formal instructions and training to applicants. It will focus on the specific knowledge of the organization of events and will emphasize on applicant's ability of identifying, analyzing and measuring choices as part of the programming of events.</p>	<p>Corporate Social Responsibility (45h) & Event Management (45h) + cultural activities or visits (1 day/week) CSR in the morning & Event Management in the afternoon</p> <p>Bachelor Level</p>	<p><u>Duration:</u> 4 weeks from the last week of June to the end of the third week of July</p> <p><u>Total contact hours:</u> 90</p> <p><u>ECTS:</u> 12</p>	<p>€ 1 750 (€ 437,5 per week) including accommodation in the CROUS student residence</p>	<p>€ 2 150 (€ 537,5 per week) including accommodation in a shared-room hotel</p>	<p>From June 22nd to July 15th, 2021</p>	<p>Check in: June, 21st pm Check out: July 16th am</p>	<p>April 30th, 2021</p>
IEF French Culture & Gastronomy or French Culture & Sports 2 or 4 weeks	<p><u>Gastronomy:</u> the program will be run in French and will cover French culture, history, and traditions including practical workshops, cooking classes, cultural visits and conferences. Students will be invited to discover the local terroir, its typical gastronomy and history. <u>Sports:</u> see above for French courses. Students will be able to practice sea sports.</p>	<p>French culture and society (history, traditions, festivals and cultural events) & Products of the "terroir" (gastronomy, wine and cognac making, oyster farms) Extra-activities: cooking classes or sea sports</p> <p>from A2/B1 to C2 level (CEFRL)</p>	<p><u>Duration:</u> 2 or 4 weeks in July</p> <p><u>Total contact hours</u> for 2 weeks: 40 <u>Total contact hours</u> for 4 weeks: 80</p> <p><u>ECTS</u> for 2 weeks: 6 <u>ECTS</u> for 4 weeks: 12</p>	<p>2 weeks: € 1 050 4 weeks: € 1 640 including accommodation in the CROUS student residence</p>	<p>2 weeks: € 1 350 4 weeks: € 2 240 including accommodation in shared-room hotel</p>	<p>From June 28th to July 23rd, 2021</p>	<p>Check in: June, 27th pm Check out: July 24th am</p>	<p>April 30th, 2021</p>

<p>Fashion, Design & Luxury Industry: France/Italy</p> <p>3 weeks</p>	<p>Provide an in-depth overview of those industry sectors and the diverse management policies and practices associated to each of them. It will provide an overview of those sectors' evolution in both the French and the Italian context through a trip and a full immersion in both countries.</p>	<p>La Rochelle: Principles of Fashion and Design ; Fundamentals of Luxury Business and Brands Management ; French courses</p> <p>Florence: New Trends and Innovation in the Fashion, Design and Luxury Industry + cultural activities or visits in both countries + 2 days in Paris</p>	<p><u>Duration:</u> 3 weeks (the 2 first ones in La Rochelle the last one in Florence) in July</p> <p><u>Total hours:</u> 60</p> <p><u>ECTS:</u> 9</p>	<p>€ 1 450 (€ 450 per week) including accommodation in the CROUS student residence (La Rochelle) and in a 3* hotel (Florence) + trip from La Rochelle to Paris</p> <p><i>not included: flight from Paris to Italy</i></p>	<p>€ 1 650 (€ 550 per week) including accommodation in a shared-room hotel (La Rochelle) and in a 3* hotel (Florence) + trip from La Rochelle to Paris</p> <p><i>not included: flight from Paris to Italy</i></p>	<p>From July 6th to July 23rd, 2021</p>	<p>Check in & Check out:</p> <p><u>La Rochelle:</u> from July 5th pm to July 16th am <u>Paris:</u> from July 16th pm to July 17th am <u>Florence:</u> from July 17th pm to July 23rd am</p>	<p>May 15th, 2021</p>
<p>Ux & Web Design</p> <p>3 weeks</p>	<p>The academic course will cover multiple aspects of web design, community management and digital marketing strategies that will allow students to acquire a deep understanding of these different subjects. All courses end with a case study which allow students to put into practice what they have just learned.</p>	<p>Ux and Web design - Community and content management - Google Tools certification</p>	<p><u>Duration:</u> 3 weeks</p> <p><u>Total contact hours:</u> 21h/week + case studies & Project work</p> <p><u>ECTS:</u> 12</p>	<p>€ 960 (€ 320 per week) including accommodation in a student residence</p>	<p>€ 1 740 (€ 580 per week) including accommodation in a shared-room hotel</p>	<p>From July 06th to July 23rd, 2021</p>	<p>Check in: July 5th pm Check out: July 24th am</p>	<p>May 15th, 2021</p>
<p>Corporate Social Innovation & Entrepreneurship</p> <p>2 weeks</p>	<p>Participants will acquire conceptual and practical knowledge necessary for operating in the context of social innovation and social entrepreneurship. They will be exposed to international approaches and practices with a view to better understand social innovation impacts and the rise of hybrid organizations.</p>	<p>Social Innovation & Social Entrepreneurship + companies visits in Niort</p>	<p><u>Duration:</u> 2 weeks</p> <p><u>Total contact hours:</u> 45</p> <p><u>ECTS:</u> 6</p>	<p>€ 1 100 (€ 550 per week) including accommodation in a student residence</p>	<p>€ 1 350 (€ 675 per week) including accommodation in a shared-room hotel</p>	<p>From July 13th to July 23rd, 2021</p>	<p>Check in: July 12th pm Check out: July 24th am</p>	<p>May 15th, 2021</p>

ACADEMIC INFORMATION

PREFERRED ARRIVAL DATE	Students are expected to arrive before the Welcome days
WELCOME DAYS	Fall semester: 02-03 September (dates to be confirmed) Spring semester: 6 - 13 January - 10 February (Check the date on your acceptance letter)
NOMINATION DEADLINE	Fall semester: May 31st; Spring semester: October 30
APPLICATION DEADLINE	Fall semester: July 01 st ; Spring semester: November 30
APPLICATION PROCEDURE	<p>① The International Office of the Partner University/The coordinator nominates the exchange students on the “WebGaïa” platform.</p> <p>② We validate the nominations on the same platform.</p> <p>③ When the nomination is validated, student(s) can create their personal account and complete their registration with the required documents:</p> <ul style="list-style-type: none"> • A copy of passport or ID • Cover letter • Curriculum Vitae • Last transcript of records • Proof of Health Insurance for the duration of the stay
ACCEPTANCE LETTER	Acceptance letters are issued once the application procedure is complete. An official paper version can be mailed upon request to globalexchange@excelia-group.com
LIST OF COURSES AVAILABLE	<p>Excelia offers a variety of subjects in: Marketing, Finance, International Management, Accounting, Strategy, Tourism Management, Entrepreneurship.....</p> <p>https://www.excelia-group.com/en/studying-la-rochelle/international-students/exchange-students/programmes-details</p> <p>All courses include different forms of assessment: class exercises, papers, quizzes and final examinations.</p>
POSSIBILITY OF ATTENDING COURSES FROM DIFFERENT PROGRAMS	Students can only choose one program, one track, one year ONLY
ACADEMIC REQUIREMENTS	<ul style="list-style-type: none"> • Exchange students are recommended to take min 20 ECTS per semester – Maximum 30 ECTS. • If you are enrolled in a course, you are expected to attend all classes and present the final exam. • Students in Double-Degree have to validated 30 credits per semester. • Teaching language: English or French. • B2 level minimum is recommended
TRANSCRIPT	<p>Excelia provides electronic transcripts of records (PDF). The digital signature replaces handwritten signatures and stamps. Electronic documents are official only in their digital form and not as paper-printed copies.</p> <p>Exchange students can download the electronically signed transcript of records from their Webgaia platform.</p> <p>The electronic transcript should be a valid alternative in all situations where signed and stamped paper documents are used. Whatever the transaction, if the party concerned does not accept the digitally signed document, it is possible to request a signed and stamped paper document from Excelia by sending email to incomings@excelia-group.com</p>

PRACTICAL INFORMATION

ACCOMMODATION	<p>Excelia does not have student dormitories.</p> <p>Upon reception and validation of the application by our international office, the exchange student will receive access codes to our accommodation platform.</p> <p>Excelia has brought together all the different accommodation services into a platform to make it easier for students to find a suitable place to live in La Rochelle. Many offers from private landlords and real estate agencies around campus, are grouped on the school's housing platform and daily updated.</p> <p>https://housing.excelia-group.com/en</p>
TO PREPARE YOUR ARRIVAL	<p>A personalised welcome Excelia (excelia-group.com)</p> <p>Welcome to Excelia! - YouTube</p>
HEALTH INSURANCE	<p>Bienvenue à La Rochelle – Your Health</p> <p>International Students must have a health insurance that covers medical expenses, hospitalization, surgical interventions and repatriation, as well as a civil liability insurance from the first day in France:</p> <ul style="list-style-type: none"> • For European students: a copy of your European Health Insurance Card (EHIC) will be required to complete your online registration • For Non-European students: You will need to purchase your own health insurance before your arrival. If you stay more than 4 months in France, you can join the French social security system (Sécurité Sociale) at the beginning of the semester.
INTERNATIONAL STUDENT ORGANISATION	<p>https://www.facebook.com/OmegaBDEexceliagroup</p>
VISA QUESTIONS FOR NON-EUROPEAN STUDENTS	<p>Student visa required: https://www.excelia-group.com/en/studying-la-rochelle/international-students/prepare-arrival/applying-visa</p>
LIFE IN LA ROCHELLE	<p>https://www.excelia-group.com/en/studying-la-rochelle/student-life/living-environment</p> <p>Bienvenue à La Rochelle ! - Your everyday life</p>
LA ROCHELLE CLIMATE	<ul style="list-style-type: none"> • Spring: 15-20°C • Summer: 25-28°C • Autumn: 15-20°C • Winter: 3-10°C
APPROXIMATIVE LIVING COSTS	<p>Rent and utility costs:</p> <ul style="list-style-type: none"> -Rent: €380 to €600 -Water, electricity, gas: €100 <p>Transport: Bus pass €23 and bike hire inscription €10</p> <p>Food: Meals at university restaurants: €3.25</p> <p>There is a financial assistance which may be provided by the CAF (Caisse d'Allocations Familiales- benefits/welfare office) depending on certain conditions. The amount you receive depends on your rent, the type of housing as well as your financial resources and personal situation.</p>

CONTACT FOR INCOMING STUDENTS
GLOBALEXCHANGE@EXCELIA-GROUP.COM

EXCELIA
International Office
102 Rue de Coureilles
17000 La Rochelle France
+33 516 19 62 55

<https://www.excelia-group.com/en>



Excelia Tourism & Hospitality School



Excelia Business School