STUDY in PARIS
FRANCE

Continue or Complement your Course in one of the World's Most Exciting and Vibrant Capitals!

Two campuses, one school. Opened in 1993, ESSCA's Paris capital has welcomed students in several programmes in exactly the same conditions and often with the very same professors as the main campus in Angers. Today, a full contingent of undergraduate students has been joined by graduate students in master's, specialized master's and executive programmes — many in English — on a modern, self-contained campus in Boulogne-Billancourt, just outside the capital and with quick, easy access to the center of Paris.

As for Paris, the city of lights needs no introductions and as one of the world's foremost capital cities with world-famous monuments will provide exchange students with an unparalleled cultural experience.

Whether you are seeking general business knowledge, or specialized master's classes given by research professors and experienced executives, ESSCA Paris can offer you a wide variety of study and specialization offers.

Application Procedures

- If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.
- A 550 TOEFL score is required for non-native English speakers. Students whose home university language of study is English are also exempt.

Practical Information

- ESSCA student services both in Paris and Angers assist students in their search for accommodations and with their administrative formalities.
  However, semester-long students do remain responsible for finding their own accommodations.
- For further information on ESSCA's Paris campus:
  essca.fr/en > About ESSCA > Our Campuses > ESSCA Paris

Cordelia LINACRE
Leeds University, United Kingdom

Living and studying in Paris has given me such a great insight into Parisian culture and education

"Living and studying in Paris for a semester has given me such a great insight into Parisian culture and education, in a way you could never experience as a tourist. The other international students and I were welcomed by French students keen to involve us and practice their English! As all of the students were about to study on semesters abroad themselves they were even more interested in other cultures and our experiences studying abroad. Some of the courses at ESSCA were new topics and others revisited things I had already studied, which made for a fascinating comparison. The more flexible timetable we international students had meant that I had more spare time to explore Paris and some of the amazing things there are to offer, and as such I feel after just 4 months I really know the city and had done a huge amount with my time."

Undergraduate Courses

FALL SEMESTER (SEPT-DEC)

Core Courses

- International Trade and Export Diagnosis
- Coordinating Marketing Strategy & Operations Management
- International HRM & CRS
- Financial Management

Electives

- International Corporate Finance
- International Economics
- Economic Theory and Globalization I
- Wine Marketing
- Various Types of Marketing
- Economics of Money and Finance
- Luxury Marketing Strategy
- French as a Foreign Language

SPRING SEMESTER (JAN-MAY)

Core Courses

- International Trade and Export Diagnosis
- Coordinating Marketing Strategy & Operations Management
- International HRM & CRS
- Financial Management

Electives

- International Corporate Finance
- EU China Political & Economic Relations
- Economic Theory and Globalization I
- Wine Marketing
- Competition and Market Regulations
- Luxury Marketing Strategy
- French as a Foreign Language

Graduate Courses

To avoid possible scheduling conflicts, please select courses from only one area of study or ask for academic information and/or assistance.

MASTER'S 1 (SEPT-DEC)

- Leadership and Strategy
- French as a Foreign Language
- **Finance:**
  - Corporate Finance
  - Financial Markets
  - Econometrics in Finance
  - Applied Modeling in Finance
  - Economics, Markets and Institutions
- **Marketing:**
  - Taking Decisions and Monitoring
  - Performance in Marketing
  - Innovation Marketing and Creativity
  - Negotiating successfully
  - Research in Marketing
  - Consumer Behaviour

MASTER'S 1 (JAN-MAY)

- French as a Foreign Language
- Leadership and Strategy
- **Finance:**
  - Corporate Finance
  - Financial Markets
  - Econometrics in Finance
  - Applied Modeling in Finance
  - Economics, Markets and Institutions

MASTER'S 2 (SEPT-DEC)

- French as a Foreign Language
- **Banking and Financial Engineering:**
  - Advanded corporate finance
  - International Finance
  - Quantitative methods for Finance
  - Financial engineering
  - Financial Market 2
  - Investment Banking
  - Fintech
- **Corporate Communications and Digital Media:**
  - Management of Coporate Communication
  - Business Automation
  - Content Management for Corporate Communications

MASTER'S 2 (JAN-MAY)

- **Entrepreneurship and design thinking:**
  - Business Modelling
  - Business Planning
  - Business Traction
  - Entrepreneurial or Business Development Project
  - Social Business and Digital Business

All ESSCA course offerings are subject to change.

Information and Enrollment

exchange@essca.fr
Phone: +33 (0)2 41 73 47 00
Fax: +33 (0)2 41 73 47 90

ESSCA SCHOOL OF MANAGEMENT

MAIN CAMPUS
1 rue Joseph Lakanal - BP 40348
49003 ANGERS CEDEX 01
Tel.: + 33 (0)2 41 73 47 47

PARIS CAMPUS
55-56 quai Alphonse Le Gallo
92513 BOULOGNE-BILLANCOURT CEDEX

AACSB ACCREDITED · ASSOCIATION OF MBAS ACCREDITED · EFMD EQUIS ACCREDITED

FT Financial Times — Master in Management Ranking 2019

AACSB, AMBA and EQUIS accredited
Member of the FESIC network and Conférence des Grandes Ecoles
Associate member of UCO (Université Catholique de l'Ouest)

ESSCA.FR/EN

Conception BLEUGRIS communication - 06 04 65 60 88 - Not legally binding information - Photos : ESSCA - Adobe Stock - November 2019