



OLD SCHOOL ■ YOUNG MIND



EM Normandie Business School

An established school and holder of the most prestigious international accreditations (AACSB, EQUIS), EM Normandie offers an innovative experience based on 4 pillars to support its students in all stages of their professional and personal development:

- Innovative **pedagogy**
- International **exposure**
- **Strong connection** with the **business world**
- **Rich student society life**



A CERTIFIED EXCELLENCE

VISA, LABELS AND ACCREDITATIONS

- ✓ **Founded in 1871** - one of the 1st French *Grandes Ecoles*
- ✓ Member of the Schools of Management Chapter of the *Conférence des Grandes Ecoles* (CGE)
- ✓ State accredited 5-year Master's degree *Grande Ecole* Programme **Grade de Master**
- ✓ State accredited 3-year **Bachelor International Management**
- ✓ **AACSB** and **EQUIS** accredited
- ✓ **BSIS** (Business School Impact System) certification
- ✓ 3 stars - Label "Bienvenue en France"
- ✓ Ranked **80 in FT** (world BS, Master in Management 2020)
- ✓ Ranked **83 in QS** (World University 2020)



<https://www.em-normandie.com/en/school>



EM NORMANDIE AT A GLANCE

- 5 000+** full-time and part-time students
- 95** full-time faculty members (97% PhD holders; 39 international)
- 800+** external contributors and professionals
- 380** staff members (faculty, administration and services)
- 200+** international partner universities in 65 countries
- 21** dual degrees
- 5** campuses in Caen, Le Havre, Paris, Oxford, Dublin



EM NORMANDIE

Strong link with the business world, research and innovation-focused faculty

▪ Expert Institutes

EM Normandie is backed by a network of **expert institutes and specialised units** that provide new and substantial contributions to knowledge in several fields: **Shipping and Ports** (IPER), **Entrepreneurship and Innovation** (InsIDE), and **Digital Learning and Future Trends** (Ingenium).

<https://www.em-normandie.com/en/institutes-and-expertise>

▪ Main Research Axes

- Entrepreneurial Performances and Changes
- Logistics – Land – Sea – Risk
- International Business Networks
- Working and Living in Fluid Organisation

<https://www.em-normandie.com/en/research-em-normandie>





A STRONG CONNECTION WITH THE BUSINESS WORLD

- **5,000** companies associated with the life of the School
- **800+** students enrolled in a work-study programme: the benchmark for Business Schools
- **15,000** internship and job offers per year, including **10,000** of them exclusively for EM Normandie students
- **1,500** work-study contracts
- **20,000** Alumni members

INTERNATIONAL 200+ PARTNER UNIVERSITIES IN 65 COUNTRIES

- ✓ 700+ international students, 50+ nationalities
- ✓ 21 dual degree programmes
- ✓ Undergraduate/graduate programmes in French or English
- ✓ Summer school and tailor-made short-term programmes



<https://www.em-normandie.com/en/international-students#exchange-programmes>

OUR FIVE **CAMPUSES**

CAEN



LE HAVRE



PARIS



DUBLIN



OXFORD



<https://www.em-normandie.com/en/multi-campus-school>

Study opportunities

ACADEMICS

UNDERGRADUATE PROGRAMMES

Fall & Spring semester



Master in Management - 2nd year
Oxford, Caen, Dublin
Bachelor in Management - 3rd year
Le Havre
Master in Management - 3rd year
Caen, Oxford, Dublin

Fall & Spring semester



Master in Management - 3rd year
Le Havre, Caen



ACADEMICS

GRADUATE PROGRAMMES

Fall & Spring semesters

Master in Management - 4th year

- International management (Global Track) - **Le Havre, Oxford, Dublin**

Master in Management - 5th year

- International business - **Le Havre**
- International logistics and port management - **Le Havre**
- Supply chain management - **Le Havre**
- International marketing and business development - **Caen**
- Financial data management - **Caen**
- International events management - **Paris** (*fall semester only*)
- Digital marketing in luxury and lifestyle - **Paris**
- Banking, Finance and FinTech - **Oxford**
- Digital Sales - **Dublin**



ACADEMICS

GRADUATE PROGRAMMES

Fall & Spring semesters

Master in Management - 5th year

- Audit and finance - **Le Havre**
- Supply chain, logistics and innovations - **Le Havre**
- Start-ups and digital development - **Caen**
- Information systems and digital management - **Caen**
- Development strategies and territories - **Caen**
- Human Resource management - **Paris**



SHORT-TERM PROGRAMMES

Over 20 years of experience in running Summer Schools, seasonal study programmes & seminars tailored to the needs of our partners.

Summer school

For undergraduate & graduate students

- June-July
- Gain insight in Business / Management
- Benefit of corporate meetings and visits
- Enjoy cultural excursions and social events
- Develop your competencies, knowledge & skills, cross-cultural sensitivity and network

Tailor-made short-term programmes

For undergraduate, graduate, Executive MBA students...

From 1-day customised seminars to 6-week seasonal schools

Combine academic input, corporate meetings as well as cultural excursions

Services according to partners' needs



Contact: Séverine GROULT
International Development Manager
short-term@em-normandie.fr

Welcoming international students

WEBLINKS TO VIDEOS

Orientation days

<https://youtu.be/PQx1aSE-YNM>

Welcome day

https://youtu.be/DeHjt_bI8Kc

Being an international student at EM Normandie

<https://youtu.be/3HYDB7FvRel>



SERVICES AND EVENTS FOR INTERNATIONAL STUDENTS

- **Administrative support** (accommodation, bank, health care, insurance...)
- [Welcome guide](#)
- **Airport pick-up service**
- **Orientation days for international students**
- **Welcome day**
- **Buddy system**
- **Cultural visits and social events with students' clubs**
- **International week to promote home universities**
- **Farewell event**

Nomination & application

	Nomination	Application
Fall semester Full year exchange	April 1st	April 15th
Spring semester	October 1st	October 15th

The following documents need to be uploaded by students:

- Copy of ID or passport
- Transcripts of records for the completed years of study
- Proof of English or French language proficiency (see below)

Requirements

ENGLISH PROGRAMMES

Undergraduate

- B2, TOEFL IBT 72, IELTS 5.0, TOEIC 750

Graduate

- B2, TOEFL IBT 83, IELTS 5.5, TOEIC 790

FRENCH PROGRAMMES

Undergraduate & Graduate

- B2, DELF, TCF

We accept language certificates from the home university.

Native students in French or English are waived of this requirement.

We look forward to welcoming you at
EM Normandie Business School!



For more info, please contact:
incoming@em-normandie.fr