



WHY SHOULD I CHOOSE ESCEM ?



BACHELOR'S DEGREE

Accredited by the
Ministry of Higher Education



MASTER'S DEGREE

Accredited by the
Ministry of Labor



55 INTERNATIONAL PARTNERS



INTERNSHIP & DOUBLE DIPLOMAS

1 OUR BACHELOR'S DEGREE IN INTERNATIONAL MANAGEMENT IS ACCREDITED BY THE MINISTRY OF HIGHER EDUCATION

Few French Bachelors are accredited by the Ministry of Higher Education. This accreditation is a key point in a curriculum, as an alumnus from ESCEM's Bachelor in International Management can apply to any Master's degree in France or abroad.

The aim of the Bachelor in International Management is to help you gain immediate access to suitable Management, Product Marketing and Service Marketing positions in a large variety of Business sectors all around the world.

ESCEM develops its course contents to match companies' needs in their search for their first job.

Our Bachelor's degree is 16 years old and its 20 000 alumni are located all around the world which allows you to network successfully.

2 A PREMIUM WELCOME

ESCEM is dedicated to accompany all international students. Our international office offers guidance prior to your departure from your home country and helps you with all the paperwork once in France (visa, OFII, bank account opening, social security registration, etc). There is always someone to help you throughout the process.

A student association, ALOHA, organizes trips, visits of vineyards and castles, organizes parties such as « friendsgiving » and helps you be part of ESCEM. Each international student is « sponsored by » a French student (Buddy Program): your « buddy » is there to help you learn more about French students' way of life, the city, tips for school...

Finally, all international students are required to participate in several seminars (French language and culture, European culture). It is a great opportunity for you to meet students from different backgrounds and to learn more about France.



3 THE SERENITY OF A BIG PROVINCIAL CITY

Classes are set on a human-sized campus with spacious classrooms only few minutes away from the city center. Tours offers a variety of activities and possible trips. Paris is 1 hour away by train, London and Madrid or even Porto (Portugal) are only 1 hour away by plane. The city is located in the heart of the Loire Valley, surrounded by castles and vineyards. Nicknamed « The Garden of France », Tours is also known for its gastronomy (such as Vouvray, a sparkling local Wine) and for being « the city where living is an art ». It's the best city to experience the French Way of Life.



Plumereau square, downtown Tours



Chambord castle



Gastronomy in Tours

4 SUPERVISION

Students at ESCEM have a person to whom they can turn when they have a problem. ESCEM's pedagogy is based on tutorship and supervision to help you gain autonomy and a high level in academics. Professors at ESCEM know your name and your ambitions. They are dedicated to make you succeed (thanks to small size classes).

Another significant detail > ESCEM's staff and professors have all studied abroad. Thus, we understand what it is like to be away from home.

5 THE QUALITY OF ESCEM FACULTY

ESCEM professors come from all over the world and speak English fluently. Escem has 3 types of professors:

PhD holders > They carry research in their field of study, concentrating on ethics in the digital revolution we are experiencing.

Former professionals > Professionals who have decided to teach fulltime and share their knowledge. They come from the best business schools and companies.

Professionals > They carry on their careers and teach as well. They provide a deep understanding of the business world.

Their courses are based on intensive seminars, similar to the professional format of many executive education programs. This allows great flexibility with a custom-made schedule.

escem
Business & Digital school

TOURS CAMPUS

📍 8 rue Léo Delibes - Bât. D
37200 Tours
✉ admissions.tours@escem.fr
☎ 02 47 22 41 69

ORLÉANS CAMPUS

📍 17 Boulevard de Châteaudun
45000 Orléans
✉ admissions.orleans@escem.fr
☎ 02 38 15 39 02