	Monday	Tuesday	Wednesday	Thursday	Friday
10.00	Introduction Colin Pons (SHU/Studio of the	Building a production company	Building a career	Pitching Workshops	Packaging your film
	North)		Film Sales &		
	Film funding		Distribution: the state of the market		
12.30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
13.30	Artists Film and Video	Writing for TV	Company case study	Support from British Council	Starting a film festival
	Career Development	Distribution, sales and production	The Art of Pitching	Producing documentary	Applying to festivals
	Review/Networking	Directing for TV	Q&A	Q&A	Colin Pons Review and feedback
	SCREENINGS	SCREENINGS	SCREENINGS	SCREENINGS	WRAP