

‘Where in the World’ Brief

Virtual Intercultural Experience Project

After taking part in the project you will:

- Develop intercultural communication skills such as listening, building consensus, negotiating, and delegating in a cross-cultural team.
- Acquire some cross-cultural knowledge and develop cross-cultural awareness.
- Be able to complete the Global Citizenship portfolio

Please note: You must collect a minimum of 100 points to successfully complete the project

Week commencing	Task	Brief Description	Point Value	Delivery method/where submitted
15 February	1	<p>Introductory session ***STAFF-LED***</p> <p>Meet your team</p> <ol style="list-style-type: none"> 1. You'll be assigned to intercultural teams of 3-4 and you'll agree: <ul style="list-style-type: none"> • Team leader and team name • How to keep in touch • Dates/times of student-led meetings 2. All project participants MUST join the Where in the World Facebook group. 	10	<p>Staff-led zoom meeting</p> <p>Join the Facebook group by Thursday 18 February</p>
1 March	2	<p>Name Game ***STUDENT-LED***</p> <ol style="list-style-type: none"> 1. In a team zoom meeting you should discuss the following questions <ul style="list-style-type: none"> • What is your name? • Why were you given that name? • Is it linked to another person in the family? How? • What are the naming conventions in your family? Is that convention related to your cultural background? • What does your name mean? • Do you like your name? • If you could rename yourself, would you? • Do you think your name affects the way people interact with you? 2. Then individually, each student should: <ul style="list-style-type: none"> • Post a response to one of the questions above onto Facebook. • Select 2 posts from other project participants and ask each student 2 questions about their post. Do not respond to students that already have 2 posts. • Be sure to respond to the 2 questions posed to you. 	20	<p>Self-guided zoom session to complete</p> <p>Post and respond to comments by Friday 26 February</p>

22 February	3	<p>Team Video ***STUDENT-LED***</p> <ol style="list-style-type: none"> Produce a team video on Zoom using the 'Record' function (maximum 45 seconds). Each student needs to participate and answer each section personally. <ul style="list-style-type: none"> Introduce your team and name Discuss your home countries e.g. cultural similarities and differences What you hope to get from the project Post your video on the Facebook group – if you are unsure how to do it, here's some guidance. <ul style="list-style-type: none"> Watch and enjoy all the videos. Then individually, each student should select 2 videos from other teams and comment with 2 questions. Be sure to respond to the 2 questions posed to your team 	20	<p>Self-guided zoom session to complete.</p> <p>Post your Team Introduction video on Facebook, comment and respond by Friday 5 March</p>
8 March	4	<p>Culture & Traditions ***STUDENT-LED***</p> <ol style="list-style-type: none"> Work in your group on Zoom. Present to each other about at least 2 of the following topics for each country represented in the group: <ul style="list-style-type: none"> A celebration, custom, tradition which is unique for your culture A sacred place? What rituals, customs, traditions are associated with it? Typical food and drink for your country/culture Take notes during your exchange. What was the most significant or surprising thing you learned? Post this in Facebook afterwards. Don't forget to tag the person who shared the interesting fact or information in your post. At the end of the zoom meeting choose one country to focus the next task on. 	20	<p>Self-guided zoom session Facebook</p> <p>Facebook post due by Friday 12 March</p>
15 March	5	<p>Country Logo & Tourist Advert ***STUDENT-LED***</p> <ol style="list-style-type: none"> Based on the information you've gathered in team conversations, you will create a logo/infographic together of one country and produce a short promotional video (30-45 sec). <ul style="list-style-type: none"> You can have as many meetings as necessary There are several free online tools to help you create the logo e.g., logomakr.com and canva.com You could use Adobe Spark to create the promotional video. Feel free to explore other websites Submit the logo and advert to Facebook once everyone in your team is happy with it 	20	<p>Facebook and other tools the team decides to use for the discussion.</p> <p>Logo and advert due by Friday 19 March</p>

22 March	6	<p>Project conclusion *** STAFF LED***</p> <ol style="list-style-type: none"> 1. Each student will review all Facebook video adverts and comment on each one. 2. After you have reviewed and commented on all the ads, "Like" your favorite ad. You cannot select your own team's ad 3. Staff-led Zoom session for final discussion on Friday 26 March 4. Best logo and ad selected 	10	<p>Book staff led session at https://unihub.shu.ac.uk/students/events/search?query=where+in+the+world&eventtype=</p> <p>Review adverts and comment/ like by Wednesday 24 March</p>
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