**Sheffield Hallam University - Catalyst: Festival of Creativity**

Sheffield Hallam University has a strong heritage of creative arts, design and culture, dating back to the formation of 'Sheffield School of Design' in 1843. Today the University has a distinct offering through courses within the Sheffield Institute of Arts. However, it is recognised that much of the creative activity which engages staff and students is institution-wide, trans-disciplinary and extends beyond the boundaries of the University into the city and its communities.

It is widely recognised that participation in the arts can have a significantly positive impact for individuals in terms of health, education and employment; enhancing knowledge of social and cultural issues, developing creativity and thinking skills and advancing personal and social development. For communities, engagement in the arts can create greater social cohesion, promote an interest in, and responsibility for, the environment and explore identities.

Therefore, investment is being made in sponsoring a University creative and culture festival which will take place from March to November 2016.

Catalyst: Festival of Creativity is an opportunity to celebrate the creative ambitions of staff and students, through a series of events, performance, projects and exhibition. The festival will run concurrently with Sheffield's 'Year of Making' and create opportunities to extend and promote activities as well as engage a wider external community with the University.

We welcome proposals from staff and/or students at Sheffield Hallam University which fulfil one of the following criteria:

1. Engage staff and/or students at Sheffield Hallam University
2. Working in collaboration with partner organisations in Sheffield city
3. Engage or work in collaboration with Sheffield's community

Proposals must have a Sheffield Hallam University lead.

Funding is available from £500 up to a maximum of £15,000 per proposal. Funding is not available for existing activity.

The purpose of the festival is to celebrate creativity across Sheffield Hallam University and we welcome proposals from staff and students in all faculties, directorates and services.

*Selection Process*

Proposals will be selected based on their financial viability and strength against the following criteria:

* Extent to which the proposal engages staff, students and/or the wider community
* Increases engagement with Sheffield Hallam University i.e. creating new audiences, networks, partnerships
* Raises the profile of Sheffield Hallam University as a generator of creative cultural activity within and/or beyond the city.
* Are of high quality, ambitious, inspiring and creative.

For further information please contact Hilary Pye

**Sheffield Hallam University - Catalyst: Festival of Creativity**

**Application for Project Funding**

The information given on your application form will help us to determine whether or not your project is one which we can support. Please complete all of the information requested to enable us to consider your application.

Name of project:

Project Lead:

Participating organisation(s):

Contact details:

Address:

Email:

Office tel: Mobile tel:

**Criteria**

Please indicate which criteria your proposal meets

1. Engage staff and/or students at Sheffield Hallam University 🞏
2. Work in collaboration with partner organisations in Sheffield 🞏
3. Engage or work in collaboration with Sheffield's community 🞏

**Engagement**: Who is the target audience and / or key participants in your project / event and how do you plan to engage them? (max 200 words).

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**Description and Key Objectives** Please describe your project / event and the main objectives / purpose (max 750 words)

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**Production and Delivery Plan:** Please include a schedule (if applicable), proposed date(s) and venue(s) of any event, performance, exhibition.

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**Benefits:** Briefly describe how the proposal will be of benefit, for example: raising awareness, changing practice, changing peoples' understanding / perception of creative practice, arts and culture (max 200 words)

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**Hosting requirements:** Please outline any anticipated technical and audience hosting requirements, including anticipated audience and/or participant numbers (max 150 words),

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**Budget**:

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| **Description**  | **Cost** |
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| **Total budget**  |  |

Please also attach a breakdown of costs showing each element of your budget.

You can attach up to 3 jpg files supporting your project of up to 3mb each containing single images of visuals, photos, sketches or mock ups.

Please email your application to Hilary Pye - h.r.pye@shu.ac.uk

to arrive no later than **Monday 18 January 2016**

You will be notified by 1 February if your submission has been successful.