

# TRUST and INTEGRITY in the GLOBAL ECONOMY



Tuesday  
12th September 2013  
9.30am – 5.00pm

Sponsored by  
Sheffield Business School  
and held in its Lecture Theatre  
City Campus  
Howard Street

TIGERoadshows offer participants insights, and stories grounded in a moral and ethical framework for you to apply immediately in your organisation or through your work. The Roadshow will emphasise that the best businesses exist to meet the needs of all stakeholders, not just shareholders.

## TIGERoadshow

**Business as *unusual* ... because the values are as important as the value**

TIGERoadshows draw together highly regarded speakers, corporate delegates, social entrepreneurs and local authorities around embedding integrity and trust into our organisations and business life. The aim is to explore and understand the ethical dimension as a fundamental aspect of good business, and to propagate new social and ethical enterprise models and to share in the learning and experiences of leading practitioners. The Roadshow is also a forum for access to specialist organisational and personal support, consultancy and networks. This will help you to implement the organisational changes that bring about the right ethical values for a good organisation.

This will be a highly compelling, lively and thought provoking event, coming at a critical time. Join us to learn from people and organisations who are getting it right. Let's get motivated by a dynamic day and a shared commitment to economic change!

### Speakers:

**Dr John Carlisle**, Chairman, Cooperation Works Ltd and The Alliance of Deming Consultants, UK

**Margaret Heffernan**, renowned business woman, Huffington Post blogger, CEO and author of the best selling business book 'Wilful Blindness'

**Tony Bradley**, Director of the SEED Centre (Social and Ethical Enterprise Development) at Liverpool Hope University

**Local Yorkshire organisations** working to these values

The event will be chaired by Prof John Carlisle, Sheffield Business School, and Michael Smith, Head of Business Programmes, Initiatives of Change UK.

To book a place on this unique event contact Talia Smith Business Programmes Project Manager, Initiatives of Change, [talia.smith@uk.iofc.org](mailto:talia.smith@uk.iofc.org)



£40 per person, Students £7  
Price includes: refreshments, lunch, networking opportunities, reputable presenters, discussions, presentations by local successful social enterprises and Q&A panels.