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| **Time** | **Session led by** | **Location** |
| 0930 | **Conference Opening**  **Dr Fariba Darabi**  **PhD - PGRT Sheffield Business School and**  **Professor Lisa Hopkins, Head of Research Institute SERI**    **Welcome Message**  **Professor Emma Martin, Assistant Dean of Research, BTE College** | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 0945 | **Keynote speech 1:**  What Constitutes Impactful Research, *and* Does it Matter?  **Speaker: Professor Mark Saunders, Birmingham University Business School** | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 1030 | **Coffee break** |  |
| 1045 | **Paper Presentation session 1**  **Chair: Professor Lisa Hopkins**  Zoom Link 2  <https://shu.zoom.us/j/91917552131>  Exploring the Entrepreneur’s Response to Informal Institutional voids on Entrepreneurial Process in Nigeria  **Presenter: Abiola Adebayo**  Inside, outside, or in between? Navigating the dilemma of researcher positionality Qualitative International Business Research  **Presenter: Caroline Fusi-Kom**  An investigation of the adoption of Servitization business models by UK Manufacturing SME-Exporters  **Presenter: Asif Majid**  Providing administration services to European Private Equity Funds: A strategic analysis.  **Presenter: Andreas Demmel**  Work Identity and the Experience of TEFL Workers – Making a Career in Non-standard Work  **Presenter: Jonathan Allott** | **Paper Presentation session 2**  **Chair: Dr Fariba Darabi**  Zoom Link 1  <https://shu.zoom.us/j/92700201975>  The other ISL: Analysing the Finances of the Indian Super League (football) and its franchisees.  **Presenter: Sarthak Mondal**  Towards Advancing Audit Quality in the UK: A Forensic Accounting Skillsets Agenda  **Presenter: Adenike Abidoye**  The narcissistic CEOs pay their way to acquisition failure: evidence from the UK acquirer firms  **Presenter: Anthony Oni**  Can the expected impact of research impede the research process and output? A reflective report.  **Presenter: Ann Karimi Ndeke** |
| 1215 | **Lunch Break** |  |
| 1245 | **E-Poster Presentation**  **Chair: TBC**  Plant-based convenience foods: Consumer perceptions, nutrient profile and satiety  **Presenter: Megan Flint**  Macroeconomic and institutional determinants of outwards Foreign Direct Investment: Evidence from South Africa  **Presenter: Bernadetta Mazimbe**  Intergenerational cross-cultural attitudes towards household food waste  **Presenter: Ufuoma Arangebi**  How to build ergonomic (efficient and comfortable) digital information services for older adults to improve user satisfaction and reduce user-device interaction time?  **Presenter: Meeka Tuladhar** | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 1400 | **Keynote speech 2:**  ‘Impact in a nutshell: Introduction and relevance to PGRs and ECRs’  **Presenter:** **Jenny Dunn**  **Impact Manager, Research and Innovation Services, SHU** | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 1430 | **Keynote Speech 3:**  Impact Through Research  **Speaker: Dr Jonathan Gorst**  **Deputy Head of Management Department, Sheffield Business School** | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 1530 | PGR/ECR speed networking | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |
| 1600 | Presenting the best paper and e-poster prizes and closing | Zoom Link 1  <https://shu.zoom.us/j/92700201975> |

Please contact Fariba Darabi [f.darabi@shu.ac.uk](mailto:f.darabi@shu.ac.uk) if you have any questions.