



Uncorking the sparkling wine
world: Champagne and beyond

With Rebecca Gibb MW

OVERVIEW

- How did Champagne become the world's most prestigious sparkling wine?
- The world of sparkling wine beyond Champagne:
 - Cava
 - Prosecco
 - New World sparkling case study

CHAMPAGNE



VALLÉE DE LA MARNE



Statue du Pape Urbain II



Châtillon-sur-Marne



Dom Pérignon (1638-1715)



Parc Naturel Régional de la Montagne de Reims



Bruno Paillard
Jacquart
Krug
Lanson
Louis Roederer
Mumm
Piper-Heidsieck
Pommery
Ruinart
Taittinger
Veuve Clicquot

Reims

Sillery

Puisieulx

Beaumont-sur-Vesle

Verzenay

Verzy

GRAND CRU VILLAGES

CÔTE DES BLANCS
Avize
Chouilly
Cramant
Le Mesnil-sur-Oger
Oger
Oiry

MONTAGNE DE REIMS

Ambonnay
Beaumont-sur-Vesle
Bouzy
Louvois
Milly
Puisieulx
Sillery
Verzenay
Verzy

VALLÉE DE LA MARNE

Ay
Tours-sur-Marne



Charles de Gaulle (1890-1970)

Bar-sur-Aube

Colombois-les-Deux-Eglises

Urville

Drappier

Alsace

Bar-sur-Seine

Côte des Bar

Celles-sur-Ource

Roses de Jeanne

Essoyes

Avirey-Lingey

Dosnon
Serge Mathieu

Les Riceys

Auguste Renoir (1841-1919)

Chablis

Côte d'Or

SÉZANNAIS

Sézanne

Troies

Saint-Pierre-et-Saint-Paul Cathedral



Fontaine Denis
Domaine Collet

Villenauxe la Grande
Barrat-Masson

Le Mesnil-sur-Oger

Forêt de Mesnil

CÔTE DES BLANCS

Vertus

Doyard
Duval-Leroy
Larmandier-Bernier
Veuve Fourny

Bergères-les-Vertus

Diebolt-Vallois

Forêt de Vertus

Forêt d'Oger

Oger

Avize

Jacques Selosse

Chouilly

Nicolas
Feuillatte

Cramant

Épernay

De Castellane
De Venoge
Gosset
Mercier
Moët & Chandon
Perrier-Jouët
Pol Roger

Cumières

Jacquesson
Dizy

Ay

Mareuil-sur-Ay

Philipponnat

Tours-sur-Marne

Laurent Perrier

Paul Bara
Pierre Paillard

Bouzy

Ambonnay

Beaumont-sur-Vesle

Verzenay

Verzy

Le Mesnil-sur-Oger

Forêt de Mesnil

Côte des Blancs

Vertus

Doyard
Duval-Leroy
Larmandier-Bernier
Veuve Fourny

Bergères-les-Vertus

Diebolt-Vallois

Forêt de Vertus

Forêt d'Oger

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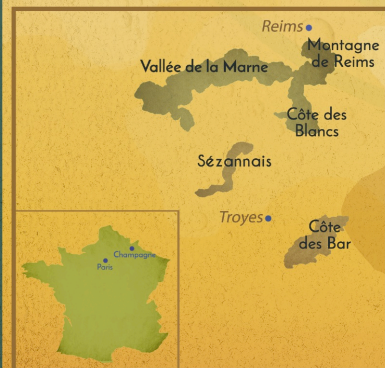
Bouzy

Ambonnay

Beaumont-sur-Vesle

Verzenay

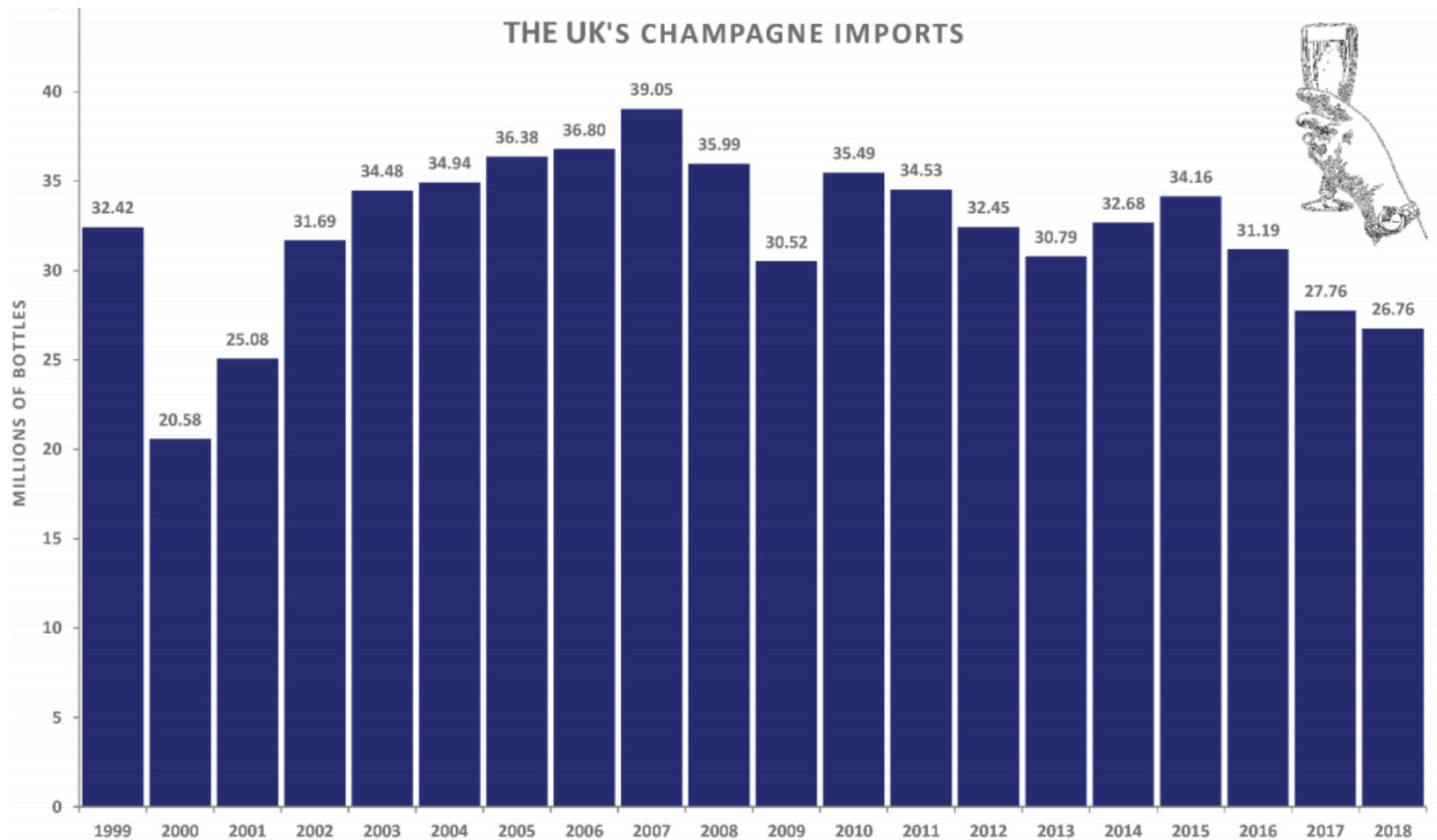
Verzy



Chablis

Côte d'Or

The ups and downs of Champagne



Spanish Sparkling



History of Cava



1872: First bottle-fermented sparkling wine in Spain

1880: Phylloxera arrives in Catalonia

1959: The term ‘Cava’ appears for the first time, in a regulatory legal document.

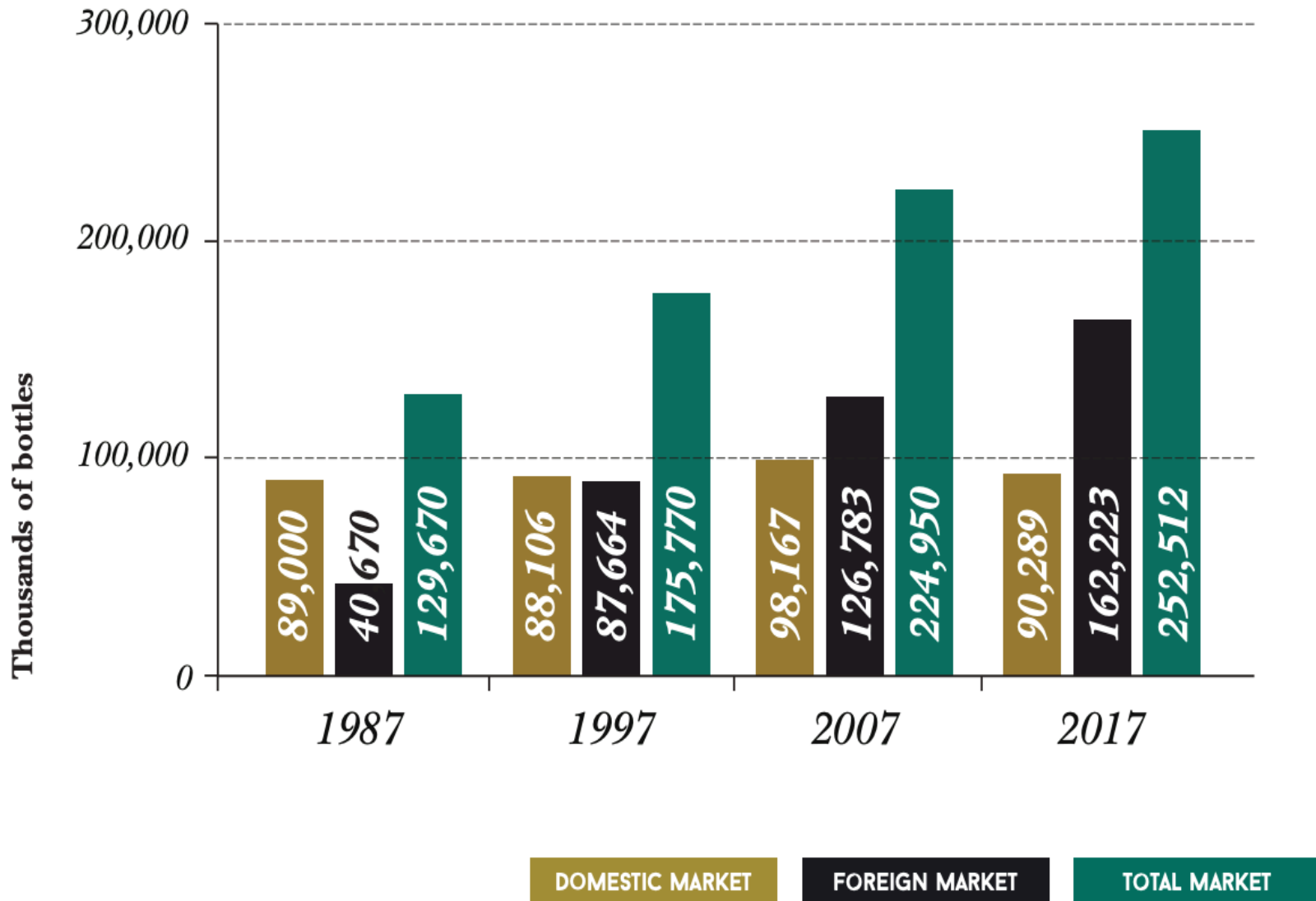
1970: Spanish “Champán” and adopt the name “Cava” to set Spain’s top sparkling wine apart from its French counterpart.

1986: Spain joins EU: The boundaries delimiting the “Región del Cava” production area are created

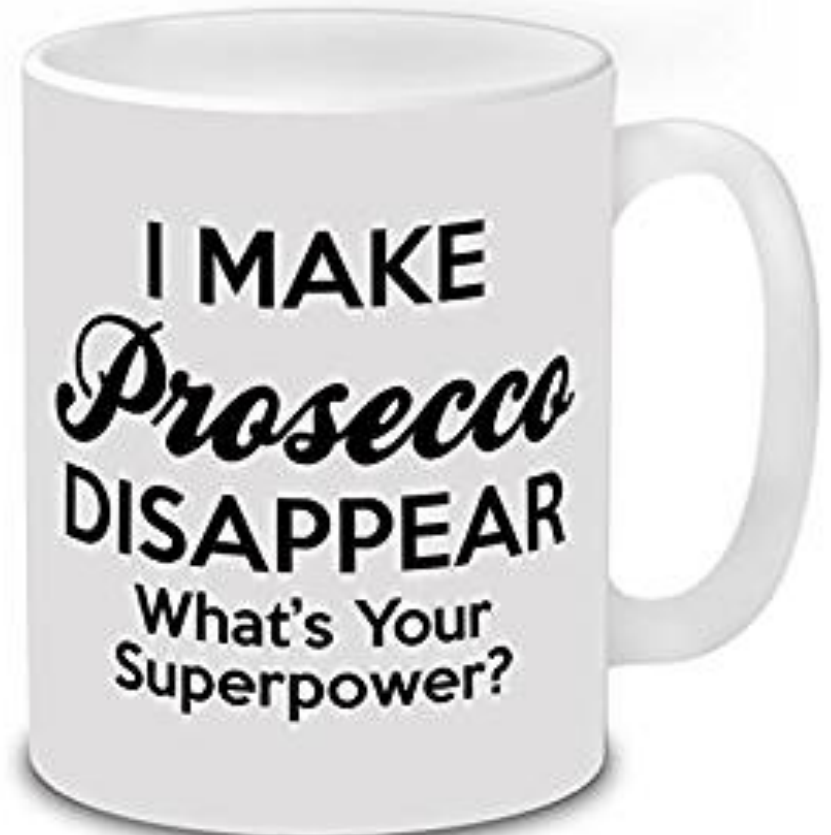
2016: Cava de Paraje classification launched

2019: Nine top-quality producers quit the DO

Cava: a success story?



How did an Italian sparkling wine get here?



Prosecco flows over



NZ sparkling: failing to fulfil its promise

Failing to fulfil its fizz

- ✦ Demography issue? 4.8 million vs 327m in USA
- ✦ Geographic issue?
- ✦ Structural issue?
- ✦ Do we just blame Sauvignon Blanc
- ✦ Is there still time?



A successful blend

- Historic associations with luxury
- Quality perceptions of product
- Legal protection
- Buoyant economy
- Infrastructure
- Strong national market
- Political issues and tariffs.





Cheers!

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