

## Starting a Carbon Agency conversation: Decarbonising the Double Diamond

Transitioning & Agency: Organisation, Teams & the Individual

Strategy

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Environmental impact created by the strategy of the organisation

Does your organisation have a net-zero strategy? Are you familar with its operational targets and actions?

What are the benefits and opportunities of transitioning to a low-carbon culture at the level of an organisation, course, study or project?

Are you able to access carbon literacy training to develop your knowledge and skills?

What are the benefits of reframing carbon as a currency? E.g. project cost= a carbon

How will you monitor, measure and adapt strategies, delivery and training to keep pace with the latest climate science? Operations



Environmental impact created by the actions of an individual or a team

Have you paused to consider the carbon impact of your design process?

Is the proposed work essential? What could be the carbon implications of the work?

Do staff have the confidence to adopt new low carbon tools, behaviours and technologies in a professional context?

How could you decarbonise your design process to enhance its environment benefits?

Have you considered the use of carbon footprint tools that could help to understand the consequences of everyday activities?

Can you build or adapt the work of others rather than producing new carbon? If not, could a carbon envelope to be set to mitigate its future impact?

Could the work be phased to manage the production of new carbon more effectively?

Can you optimise individual or team responsibilities to minimise carbon emissions? Can you embrace the positive benefits of hybrid-working? Lifespan



Environmental impact created by the legacy of an individual or a team

How could I reduce my and/or my team's environmental impact by 20% year on year? Did you know that the annual carbon footprint of UK person is 13 tonnes CO2e, and for an academic/student approximately 8 tonnes per year (Berner-Lee 2010) Wider/spillover effects



Supports the attainment of Sustainable Development Goal 13 Carbon Action and Targets: Take urgent action to combat climate change and its impacts

Target 13.3
Build knowledge
and capacity to
meet climate
change through
improved education,
awareness-raising,
and human and
institutional capacity
on climate change
mitigation, adaptation,
impact reduction

Indicator 13.3.1: Extent to which (i) global citizenship education and (ii) education for sustainable development are mainstreamed in (a) national education policies; (b) curricula; (c) teacher education; and (d) student assessment

Net-Zero double-diamond

Carbon Literacy Toolkits (carbonliteracy.com)

Climate designers (https://www.climatedesigners.org/) Ecosia (https://www.ecosia.org)

The Checklist Manifesto: How to get things right (2011) Atul Gawande

How bad are bananas? The carbonfootprint of everything (2020) Mike Berners-Lee

SDG 13 Carbon Action (https://bit.ly/ 3NDW4BN)

How can you provide leadership and agency this area as an individual?

Can you contribute or initiate a carbon action conversation in your organisation or team?

Are carbon actions evident in everyday conversations and decision-making?

Evaluation Questions

**External Links**